

# INTRODUCING DXE CONNECT

## ONE CHANNEL. COUNTLESS OPPORTUNITIES.

**DXE Connect is the ideal solution for those clients launching paid pass products through Bandwango.**

The impact on a product's sales and awareness is huge! Launching a product on DXE Connect allows you to access a vast network of online resellers and increase sales volume and distribution without any extra work to configure a brand-new pass. You can continue to manage everything through one single point of contact with Bandwango - we do the heavy lifting!



### GO WHERE YOUR CUSTOMERS ARE

Consumers are used to searching for Things To Do in these channels and often plan their trips according to what they discover



### EXTEND YOUR AD SPEND

Our DXE Connect partners spend advertising dollars to drive visitors to their marketplaces



### LEVERAGE VISIBILITY

Your destination's product, content and photos will be visible on these platforms and bookable to millions

## GET TO KNOW OUR PARTNERS

Clients can customize which platforms their products are featured on through DXE Connect. Check out a selection of our third-party distributors below!



Viator Inc. is the leading global resource for travel activities, providing online and mobile access to thousands of experiences that are featured prominently on TripAdvisor.



Musement offers things to see and do in over 70 countries and 1,000 destinations and is owned by the German multinational travel and tourism company TUI Group.



This channel facilitates corporate perks programs in the United States, engaging employees through discounted tickets for things-to-do.



Groupon specializes in local market deals within the United States and also offers services in 15 other countries.



With a focus on cultural attractions, museums and unique hidden gems, Tiqets has a strong presence in North America.



With an emphasis on expanding their cultural tours and food and beverage offerings, this distributor has a global reach.



Tripster's key audiences are families and couples and they specialize in providing attraction, activity, food and recreation experiences.

## PRICING

Bandwango is proud to have negotiated competitive rates with these partners in order to provide value to clients.

In order to facilitate the servicing and commission price differentials for each distribution partner, Bandwango's DXE Connect platform requires a flat 25% commission point for each passport. This includes credit card fees, Bandwango fees and distributor fees. Bandwango can build this into the pricing model from the beginning, so the retail price can stay consistent across channels.

## CLIENTS LEVERAGING DXE CONNECT



Visit Houston



Visit Indy



Sonoma County Tourism



Southern Arizona Attractions Alliance



Visit Salt Lake



Visit Norfolk